



Rural Plus Toolkit to better understand the main EU funding programs

Authors



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1. CERV RECOGNITION INFOGRAPHIC TEMPLATE

Category	Recognize
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Title	CERV simplified programmatically
Goal/Objective of the specific program	<p>CERV stands for Citizens, Equality, Rights and Values program. Its aim is to protect and promote the rights and values enshrined in the EU Treaties and the Charter of Fundamental Rights, in particular by supporting civil society organizations active at local, regional, national and transnational levels.</p> <p>Projects supported by CERV include:</p> <ul style="list-style-type: none"> ● Fight against intolerance, racism, xenophobia and discrimination ● Fight hate speech or hate crimes ● Promote democratic participation and empower people to actively contribute to building our democratic societies.
Target groups	Target groups include NGOs, municipalities, councils, public bodies and the private sector.
Methodology (on how to create the infographic)	<p>The CERV program is divided into four lines:</p> <p>1) Union Values, to protect and promote our values.</p> <p>2) Equality, Rights and Gender Equality, to promote rights, non-discrimination, equality, including gender equality, and advance gender mainstreaming and non-discrimination.</p> <p>3) Citizen engagement and participation, to promote citizen engagement and participation in the democratic life of the Union and exchanges between citizens of different Member States and to raise awareness of the common European history.</p> <p>And 4) Daphne, to fight violence, including gender violence.</p>
Content/body	<p>The CERV was launched in 2021 and will last for seven years until 2027. It was created together with the Justice 2021-2027 program within the framework of the Justice, Rights and Values Fund. The total funding dedicated to this program is 894.1 million euros.</p> <p>Depending on the call, the maximum type of CERV financing can be up to 90%.</p> <p>The CERV program seeks to support and develop open, rights-based, democratic, egalitarian and inclusive societies based on the rule of law. This includes a vibrant and empowered civil society, which encourages the democratic, civic and social participation of people and cultivates the rich diversity of European society, based on our common values, history and memory.</p> <p>Civil society organizations active at local, regional,</p>

national and transnational levels, as well as other interested parties, can apply to receive CESR funding for initiatives aimed at citizen participation, equality for all and the protection and promotion of human rights and EU values.

1) Union values

Protect and promote the values of the Union. In accordance with Article 2 of the Treaty on European Union, "the Union is based on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including "the rights of people belonging to minorities. These values are common to the Member States in a society in which pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail."

Projects in this area:

- focus on protecting, promoting and raising awareness of rights by providing financial support to civil society organizations active at local, regional and transnational levels in the promotion and cultivation of these rights, thus also strengthening the protection and promotion of the values of Union and respect for the rule of law and contribute to the construction of a more democratic Union, democratic dialogue, transparency and good governance.

2) Equality, Rights and Gender Equality

Promote rights, non-discrimination and equality, including gender equality, and promote gender mainstreaming and non-discrimination. Projects in this area:

- prevent and combat inequalities and discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation and respecting the principle of non-discrimination on the grounds provided for in Article 21 of the EU Charter;
- promote the full enjoyment of women's rights, gender equality, including work-life balance, women's empowerment and gender mainstreaming;
- combat all forms of discrimination, racism, xenophobia, Afrophobia, anti-Semitism, anti-gypsyism, anti-Muslim hatred and other forms of intolerance, including homophobia and other forms of intolerance based on gender identity, both online and offline;

- protecting and promoting children's rights, raising awareness of children's rights in judicial proceedings, capacity building of child protection systems;
- protect and promote the rights of people with disabilities, for their active inclusion and full participation in society;
- address challenges related to personal data protection and data protection reform, as well as support dialogue between stakeholders in this area;
- support efforts to enable people to exercise their rights as EU citizens and enforce free movement rights, as well as tackling abuse of those rights.

3) Citizen engagement and participation

Promote the commitment and participation of citizens in the democratic life of the Union and exchanges between citizens of different Member States and raise awareness of the common European history. Projects in this area:

- remember, research and educate about the defining events of recent European history, including the causes and consequences of authoritarian and totalitarian regimes, and raise European citizens' awareness of their common history, culture, heritage and cultural values, thereby improving their understanding of the Union, its origins, purpose and diversity;
- promote the participation and contribution of citizens and representative associations to the democratic and civic life of the Union by making their views known and publicly exchanged in all areas of the Union's action;
- promote exchanges between citizens of different countries, in particular through city twinning and networks, in order to give them practical experience of the richness and diversity of the common heritage of the Union and to make them aware that they form the basis of a common future.

4) Daphne

Fight violence, including gender violence. Projects in this

	<p>area:</p> <ul style="list-style-type: none"> • prevent and combat at all levels all forms of gender-based violence against women and girls and domestic violence, also promoting the standards established in the Council of Europe Convention on preventing and combating violence against women and domestic violence. domestic (the Istanbul Convention); • prevent and combat all forms of violence against children, young people, as well as violence against other at-risk groups, such as LGBTQI people and people with disabilities; • support and protect all direct and indirect victims of this type of violence, such as domestic violence within the family or violence in intimate relationships, including children orphaned due to domestic crimes, and support and ensure the same level of protection throughout the Union for victims of gender violence. based violence.
related links	<p>More information can be found on the program website: https://www.eacea.ec.europa.eu/grants/2021-2027/citizens-equality-rights-and-values-cerv_en</p>
Resources/additional reading	e.g. QR Code
Digital activities/Gamification	<p>From the CERV program in a few words: video_promo_cerv_2021_es_0.mp4</p>

2. CERV INFOGRAPHIC RAISE AWARENESS

Citizenship, Equality, Rights and Values Program

This program aims to protect and promote the rights and values enshrined in the EU Treaties and the Charter of Fundamental Rights, in particular by supporting civil society organizations active at local, regional, national and transnational levels.

Example:

1. What are the pillars of the CERV program?
 - a. Equality, Rights and Gender Equality (3 points)
 - b. Citizen engagement and participation (3 points)
 - c. Daphne (fight against violence) (3 points)
 - d. Union values (3 points)
 - e. **All previous answers (10 points)**

2. What type of actions could the CERV program finance?
 - a. Training and/or information/awareness/knowledge actions (3 points)
 - b. Studies (3 points)
 - c. Organization and/or Participation in Conferences, Workshops, Seminars (3 points)
 - d. Information systems and technologies (3 points)
 - e. Teams (3 points)
 - f. **All previous answers (10 points)**

3. What type of projects can the CERV program support?
 - a. combat intolerance, racism, xenophobia and discrimination (3 points)
 - b. fight hate speech or hate crimes (3 points)
 - c. promote democratic participation and empower people to actively contribute to building our democratic societies (3 points)
 - d. **All previous answers (10 points)**

4. Who could apply for a CERV call?
 - a. Public entities (Municipalities, councils, etc.) (3 points)
 - b. NGOs (3 points)
 - c. Private entities (companies, associations, etc.) (3 points)
 - d. **All previous answers (10 points)**

5. Can I apply for different calls?
 - a. **Yes (10 points)**
 - b. No (0 points)

6. Is there a maximum subsidy?
 - a. Yes (3 points)
 - b. No (0 points)
 - c. **It depends on the specific call (10 points)**

7. What is the maximum funding rate for the CERV program?

- a. 75% (3 points)
 - b. 90% (3 points)
 - c. It depends on the specific call (10 points)**
 - d. There is no maximum (0 points)
8. In what language should I present my proposal?
- a. Only in English (10 points)**
 - b. Only in French (0 points)
 - c. Only in Portuguese (0 points)
 - d. You can submit your proposal in any official EU language (0 points)
9. What is the funding dedicated to the CERV program in the years 2021-2027?
- a. 247.1 million euros (0 points)
 - b. €894.1 million(10 points)**
 - C. 984.1 million euros (0 points)
 - d. 764.1 million euros (0 points)
10. Is there somewhere to find international partners to include a project in a CESR call?
- a. Yeah(**10 points**) [link](#)
 - b. No (0 points)
- 11.
- a. No (0 points)
 - b. Yes (3 points)
 - c. Yes, but they have to have a European dimension (they must be replicated in several European regions)(**10 points**)

3. CERV INFOGRAPHIC ACT

CERV

ENGLISH:

Main links:

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/programmes/cerv?fbclid=IwAR3kLiWAnZ_70-C7zPaeg9NQMOF4XRSbDnB8IVc950v1pU6F5mWHOA1z4QI - main website of the program

https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/cerv/temp-form/af/af_cerv-og_en.pdf - CERS Sample Application Form

<https://prod5.assets-cdn.io/event/6591/assets/8377548463-6be878f7c6.pdf> - PowerPoint presentation on how to apply to CERS in English.

https://ec.europa.eu/info/sites/default/files/cerv_contact_points_october_2021_en_0.pdf?fbclid=IwAR0eoHzaZCPjz8alx2OKHH6uZ5V5Fa7DZ_eTkeRkB-xvt5mQ6XlhwqaEVac - CERS contact points in some of the EU Member States

Social media links:

<https://www.facebook.com/CERVprogramme> - Facebook account of the CERV program (includes information about the calls)

<https://www.facebook.com/retour.remembrance.project/> - example of the German project funded by the CERV program

YouTube links:

<https://www.youtube.com/watch?v=Bp-tk9U7mqE> - video in English about the CERV program of Maison Jean Monnet

<https://www.youtube.com/watch?v=dUhq2dl8aLk> - video in English: EU citizens for equal rights and values, funding with Commissioner Dalli

<https://www.youtube.com/watch?v=dxl82K3LoKc&t=2s> - video in English: EU citizens for equal rights and values, funding with Commissioner Reynders

ITALIAN:

<https://progeu.org/edcittadiroma/europe-direct-programmi-europei/> - link to guides for various programs (including CERV) in Italian

<https://www.youtube.com/watch?v=okfddcLG0oU> - video in Italian of the information day on the CERV program



1. CREATIVE EUROPE INFOGRAPHIC RECOGNIZE

Category	Recognize
Title	Creative Europe made simple
Goal/Objective of the specific infographic	Creative Europe is an EU program that aims to promote and develop the diversity of European culture and heritage, while emphasizing the importance of the cultural sector.
Target groups	It supports cultural and creative organizations from EU Member States and some non-EU countries, such as Iceland, Norway, Ukraine, Palestine, Albania or Georgia.
Methodology (on how to create the infographic)	The Creative Europe program is divided into three main lines: MEDIA, CULTURE and INTERSECTORAL. Currently, there is a special focus on the MEDIA sector. 1) MEDIA, for actions that promote competitiveness, innovation and sustainability of the European audiovisual sector. 2) CULTURE, for initiatives that promote and improve artistic and cultural cooperation at the European level. AND 3) INTERSECTORAL, for initiatives that promote innovative actions and collaboration between the audiovisual and cultural sectors.
Content/body	<p>Creative Europe is an EU program, in its current edition scheduled for the years 2021-2027. Its main objective is the promotion and development of the diversity of European culture and heritage. Creative Europe highlights the importance of the cultural sector. It aims to support cultural and creative organizations from EU Member States and the following non-EU countries: Iceland, Norway, Liechtenstein, Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia, Serbia, Turkey , Armenia, Georgia, Israel, Palestine, Tunisia and Ukraine.</p> <p>The total funding dedicated to the Creative Europe program for the years 2021-2027 is €2.44 billion.</p> <p>The main objectives of the program are</p> <ul style="list-style-type: none"> • safeguard, develop and promote diversity and European cultural and linguistic heritage

	<ul style="list-style-type: none"> increase the competitiveness and economic potential of the cultural and creative sectors, in particular the audiovisual sector <p>The Creative Europe program is divided into three main lines: MEDIA, CULTURE and INTERSECTORAL. In the 2021-2027 cycle there is a special focus on the MEDIA sector.</p> <p>Do you want to know more about strands?</p> <p>MEDIA Line:https://culture.ec.europa.eu/creative-europe/creative-europe-media-strand</p> <p>CULTURE Line:https://culture.ec.europa.eu/creative-europe/culture-strand</p> <p>Transverse line:</p> <p>https://culture.ec.europa.eu/creative-europe/cross-sectoral-strand</p> <p>Organizations interested in applying for opportunities can learn more on the individual pages for each program branch (listed above).</p>
related links	<p>More information can be found on the program website: https://culture.ec.europa.eu/creative-europe/about-the-creative-europe-programme and in the Creative Europe Program 2021-2027 brochure:https://op.europa.eu/en/publication-detail/-/publication/3986bb70-7358-11ec-9136-01aa75ed71a1</p>
Resources/additional reading	e.g. QR Code
Digital activities/Gamification	New Creative Europe Program 2021 - 2027: https://www.youtube.com/watch?v=ZmdxyPJKruM

2. CREATIVE EUROPE INFOGRAPHIC RAISE AWARENESS

1. What are the main objectives of the Creative Europe programme?
 - a. Safeguard and develop European cultural diversity (3 points)

- b. Promote diversity and European linguistic heritage (3 points)
 - c. Increase the potential of the cultural and creative sectors (3 points)
 - d. All of the above (10 points)**
2. Who is the recipient of the program?
- a. Cultural and creative organizations of EU Member States (3 points)
 - b. Cultural and creative organizations from the EFTA countries that are part of the European Economic Area (3 points)
 - c. Cultural and creative organizations from the European Neighborhood Policy countries (3 points)
 - d. All of the above (10 points)**
3. What is the role of the Creative Europe Offices in each country in the application process?
- a. Creative Europe Desks have no role in the application process (0 points)
 - b. Provide help and support in the application process (10 points)**
 - c. Decide the amount of the subsidy (0 points)
 - d. Apply for Creative Europe funding (0 points)
4. The MEDIA chapter is the one that focuses the most on this topic. What does it consist of?
- a. Support from the European film and audiovisual industry (3 points)
 - b. Help develop talents (3 points)
 - c. Interact with the audience, mostly younger generations (3 points)
 - d. All of the above (10 points)**
5. What is the funding dedicated to the Creative Europe program in the years 2021-2027?
- a. 1,470 million euros (0 points)
 - b. 2,440 million euros (10 points)**
 - c. 2.1 billion euros (0 points)
 - d. 1.6 billion euros (0 points)

3.CREATIVE EUROPE INFOGRAPHIC ACTUA

ENGLISH:

Main links:

<https://culture.ec.europa.eu/creative-europe/about-the-creative-europe-programme> - main page of the Creative Europe program

https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/crea/temp-form/af/af_crea-culture_en.pdf - Creative Europe example application form

<https://culture.ec.europa.eu/funding/calls> - calls for projects from the EU cultural sector, as well as Creative Europe

Social media accounts:

<https://www.facebook.com/CreativeEuropeEU> - Facebook account of the Creative Europe program

<https://www.instagram.com/creative.eu/> - Instagram account for the EU creative sector.

https://twitter.com/europe_creative - Twitter account of the Creative Europe program

YouTube links:

<https://www.youtube.com/watch?v=ZmdxyPJKruM> - video in English: New Creative Europe Program 2021 - 2027

ITALIAN:

<https://progeu.org/edcittadiroma/europe-direct-programmi-europei/> - link to guides for various programs (including Creative Europe) in Italian

#CreativeEurope

Creative Europe
2021-2027



**PUSH
BOUNDARIES**

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sources: © iStockphoto.com

1. ERASMUS+ INFOGRAPHIC RECOGNIZE

Category	Recognize
Title	Erasmus+
Goal/Objective of the specific program	<p>Improve education, training, youth and sports across Europe, promoting cross-border cooperation, mobility and deepening European integration.</p> <p>Provide opportunities for more than 4 million Europeans to study, train, gain experience and volunteer abroad.</p>
Target groups	<ul style="list-style-type: none">● Students (undergraduate, postgraduate, doctorate)● apprentices● Teachers, trainers and staff● youth workers● Organizations in the field of education, training, youth and sports.
Methodology (on how to create the infographic)	<p>Research: Collect complete details about Erasmus+ from official sources.</p> <p>Design: Use attractive images and an informal tone to make information accessible. Incorporate icons, graphics and vibrant colors to represent different sections.</p> <p>Software Tools: Use graphic design software (e.g. Adobe Illustrator, Canva) for a professional design.</p> <p>Feedback: Get feedback from members of your target audience to ensure clarity and appeal.</p>
Content/body	Welcome to your quick dive into Erasmus+, the golden ticket to your next adventure. This is not just

any program; It's your behind-the-scenes pass to explore new cultures, gain invaluable knowledge and make friends across Europe (and beyond). Whether you are a student dreaming of studying at ancient universities, a youth worker eager to share your impact or a teacher looking to broaden your horizons, Erasmus+ has something special for you.

What's cooking in the Erasmus+ kitchen? 

Educational mobility: the heart and soul of Erasmus+. Pack your bags to study, train or volunteer abroad. Whether you're soaking up art in Italy or engineering in Germany, you're set for an unparalleled learning journey.

Cooperation between organizations: think big! This action supports partnerships between educational institutions, youth organisations, businesses and local governments from all continents to innovate and modernize education and youth work.

Support for policy reform: Do you have a vision for a brighter educational future? Erasmus+ is your platform to collaborate with policy makers, ensuring that young people's voices are heard in shaping education and training systems in Europe.

Jean Monnet Actions: Immerse yourself in the world of European integration studies. These actions foster excellence in teaching and research on the European Union around the world, making it a perfect choice for the intellectuals among you.

Sport: Not only brains, but also strength! Erasmus+ promotes grassroots sports projects, focusing on good governance, social inclusion, dual careers and physical activity. Because a healthy body houses a healthy mind!

But wait, there is more! 

- Scholarships and Grants: Worried about

	<p>costs? Erasmus+ offers generous scholarships and grants, ensuring that financial worries don't stop you from achieving your dreams.</p> <ul style="list-style-type: none"> ● Cultural Exchange: It's not just about the books. Experience the rich tapestry of European cultures, languages and traditions. Prepare for unforgettable memories and friendships that will last a lifetime. ● Professional and personal growth: This journey will shape you in ways you never imagined. From language skills to professional networks, you're in for a transformative experience. <p>Ready to board? ✨</p> <p>Start your Erasmus+ adventure today and join millions of people who have turned their dreams into stories worth telling. Because life is too short for what ifs, right?</p>
related links	<p>Official Erasmus+ website: https://erasmusplus.europa.eu</p> <p>European Youth Portal: https://europa.eu/youth/EU_en</p> <p>Erasmus+ Project Results Platform: https://ec.europa.eu/programmes/erasmus-plus/projects_en</p>
Resources/additional reading	<p>Erasmus+ FAQ – Answers to frequently asked questions about participating in Erasmus+, covering everything from application tips to tips for living abroad. Read frequently asked questions</p> <p>Erasmus Student Network (ESN): a non-profit international student organization that supports and</p>

develops student exchange, offering first-hand information and community support. [Explore ESN](#)

Youthpass: a tool to document and recognize learning outcomes when participating in Erasmus+ projects, crucial for personal and professional development. Discover the Youthpass

Erasmus Mundus Joint Masters Catalog (EMJMD) – For those interested in pursuing a Masters, this catalog lists all Erasmus Mundus Joint Masters and shows the various academic opportunities available. [Explore catalog](#)

2. ERASMUS+ AWARENESS INFOGRAPHIC

- (1) What types of opportunities do organizations have?
[a] Support for political reform [10 points]

- [b] Teacher training [5 points]
- [c] EU learning initiatives for schools and VET institutions [5 points]
- [d] Erasmus+ Blue [0 points]

(2) What types of opportunities do individuals have?

- [a] Support for political reform [5 points]
- [b] Teacher training [10 points]
- [c] EU learning initiatives for schools and VET institutions [5 points]
- [d] Erasmus+ Blue [0 points]

(3) What Jean Monnet actions does Erasmus+ support?

- [a] Educational mobility of people [5 points]
- [b] Cooperation between organizations and institutions [5 points]
- [c] Teacher training [10 points]
- [d] Manage non-profit events [0 points]

(4) What are the main focus points of Erasmus+?

- [a] Inclusion and diversity [10 points]
- [b] Promote youth participation in sport [5 points]
- [c] Youth workers [5 points]
- [d] Erasmus+ Blue [0 points]

(5) What opportunities do Erasmus+ projects offer?

- [a] Green Europe [5 points]
- [b] Cooking [0 points]
- [c] Adult education [10 points]
- [d] Democratic Life [5 points]

(6) What result can occur with Key Action 1?

- [a] European non-profit sporting events [5 points]
- [b] Better knowledge of the European project and EU values [10 points]
- [c] Prepare and support the implementation of policies related to Erasmus+ blue [0 points]
- [d] Support events, campaigns and other activities that inform citizens and organizations about the Erasmus+ program and European Union policies in the fields of education, training, youth and sport [5 points]

(7) What result can occur with Key Action 2?

- [a] European non-profit sporting events [10 points]
- [b] Greater knowledge of the European project and EU values [5 points]
- [c] Prepare and support the implementation of policies related to Erasmus+ blue [0 points]

[d] Support events, campaigns and other activities that inform citizens and organizations about the Erasmus+ program and European Union policies in the fields of education, training, youth and sport [5 points]

(8) What result can occur with Key Action 3?

[a] European non-profit sporting events [5 points]

[b] Greater knowledge of the European project and EU values [5 points]

[c] Prepare and support the implementation of policies related to Erasmus+ blue [0 points]

[d] Support events, campaigns and other activities that inform citizens and organizations about the Erasmus+ program and European Union policies in the fields of education, training, youth and sport [10 points]

(9) What opportunities does Erasmus+ offer in sports?

[a] International sports matches between different countries [0 points]

[b] Manage profitable events to increase participation in sports [5 points]

[c] Develop and implement innovative activities in the field of sports [10 points]

[d] Training of coaches to promote sports and physical activity [5 points]

3. ERASMUS+ INFOGRAPHIC ACT

Main links:

<https://erasmus-plus.ec.europa.eu/> - main project website

<https://progeu.org/edcittadiroma/europe-direct-programmi-europei/> - link to guides for various programs (including Erasmus+) in Italian

<https://erasmus-plus.ec.europa.eu/opportunities/opportunities-for-individuals> - opportunities for individuals

<https://erasmus-plus.ec.europa.eu/opportunities/opportunities-for-organisations> - opportunities for organizations

<https://erasmus-plus.ec.europa.eu/opportunities/accessing-erasmus-opportunities-from-outside-the-eu> - opportunities from outside the EU

<https://erasmus-plus.ec.europa.eu/funding?> - financing opportunities

https://erasmus-plus.ec.europa.eu/sites/default/files/2022-06/mobility-agreement-teaching-22_en.pdf - Staff Mobility Template for the Erasmus+ Mobility Agreement for Teaching

https://erasmus-plus.ec.europa.eu/sites/default/files/2022-06/mobility-agreement-training-22_en.pdf - Staff Mobility Template for Training of the Erasmus+ Mobility Agreement

https://erasmus-plus.ec.europa.eu/sites/default/files/2022-06/learning-agreement-traineeships-jun22_en.pdf - Erasmus+ Learning Agreement Student Mobility Template for Internships

https://erasmus-plus.ec.europa.eu/sites/default/files/2022-06/online-learning-agreement-jun-2022_en.pdf - Student Mobility Template for Erasmus+ Online Learning Agreement Studies

<https://erasmus-plus.ec.europa.eu/resources-and-tools/documents-and-guidelines?> - other documents and templates

<https://erasmus-plus.ec.europa.eu/contacts/your-questions-answered> - FREQUENTLY ASKED QUESTIONS

Social media accounts:

https://twitter.com/EUErasmusPlus?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor - Twitter account

https://www.instagram.com/european_youth_eu/ - Instagram account

<https://www.facebook.com/EUErasmusPlusProgramme/> - Facebook account

YouTube links:

<https://www.youtube.com/watch?v=ykwdEaRQXW4> - Erasmus+

<https://www.youtube.com/watch?v=2a2g2RJIJts> -Erasmus 2021-2027 What's new?

https://www.youtube.com/watch?v=g_OOe6WbcyA - Erasmus+ program priorities 2021-2027

<https://www.youtube.com/channel/UCBA7I7XjM4C6kWqxAg8MI8w/videos> - MOOC on the Erasmus Plus YouTube account

Podcast links:

I want to volunteer: enjoy Sicily's podcast about European Solidarity Corps volunteering, program rules, how to apply, etc.

Part 1:<https://open.spotify.com/episode/0LCN73e1BbEoUhMLIm1n6v>

Part 2:<https://open.spotify.com/episode/3QcsnL66d3qb693IEMO1jL>

Part 3:<https://open.spotify.com/episode/2wvM8haMJx5ME43umG5kMi>

Images:

Image sources:

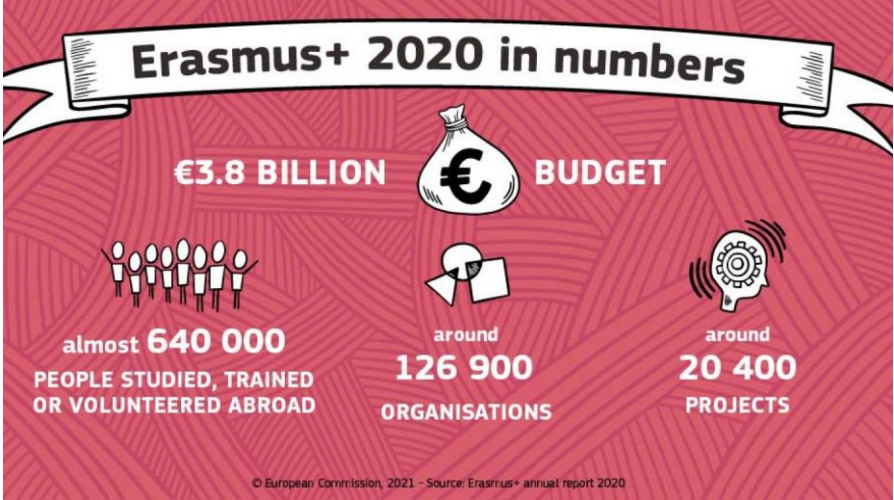
Image 1:

<https://erasmus-plus.ec.europa.eu/resources-and-tools/statistics-and-factsheets>

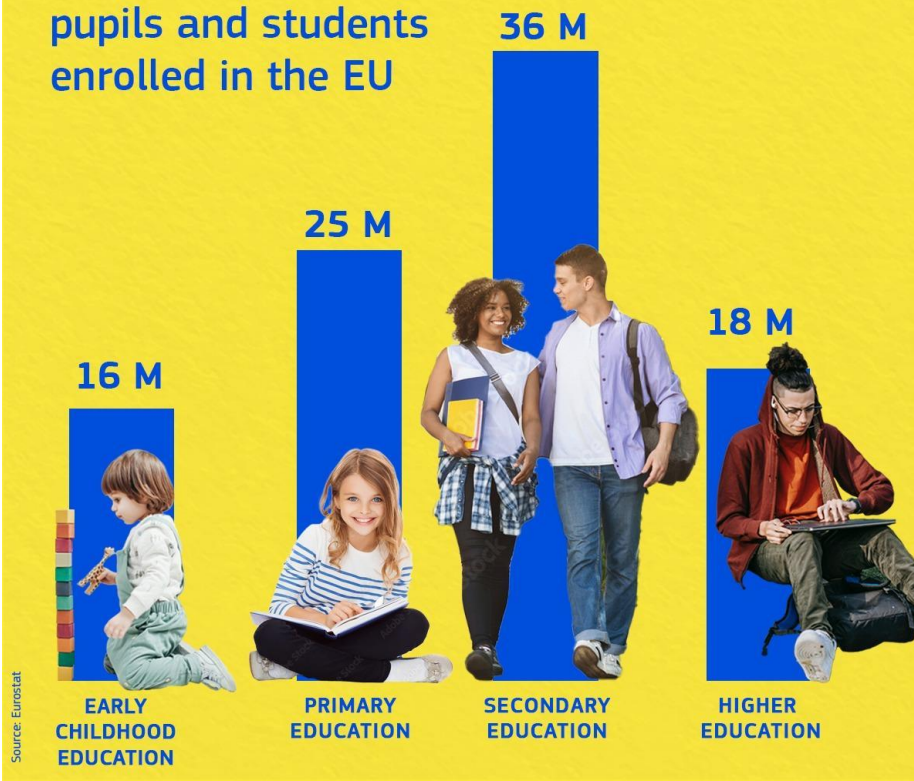
Image 2:<https://www.facebook.com/photo/?fbid=289656709860064&set=a.289656673193401>

Image 3:

<https://www.facebook.com/photo.php?fbid=294213489404386&set=pb.100064472118728.-2207520000.&type=3>



95 million pupils and students enrolled in the EU



1.LIFE INFOGRAPHIC RECOGNIZE

Category	Recognize
Title	LIFE +
Goal/Objective of the specific infographic	<p>The LIFE Program is the EU's funding instrument for the environment and climate action.</p> <p>The main objectives are:</p> <ul style="list-style-type: none"> - transform the EU into a fair and prosperous society, with a modern, resource-efficient and competitive economy, with no net greenhouse gas emissions by 2050 and with decoupled economic growth of resource use. - protect, conserve and enhance the EU's natural capital, and protect the health and well-being of citizens from environmental and climate-related risks and impacts.
Target groups	<p>You are eligible to submit a proposal under the LIFE Program, if you are:</p> <ul style="list-style-type: none"> • a public or private legal entity registered in the EU or in an overseas country or territory linked to it; • a third country associated with the LIFE program; either • a legal entity created under Union law or any international organisation. <p>Natural persons are not eligible to apply.</p> <p>Legal entities established in a third country that is not associated with the LIFE Program may exceptionally qualify to participate where necessary to achieve the objectives of a given action to ensure the effectiveness of interventions carried out in the Union. However, these legal entities will in principle bear the cost of their participation.</p>

<p>Methodology (on how to create the infographic)</p>	<p>The LIFE Program will contribute to these priorities through its four subprograms, in particular:</p> <ul style="list-style-type: none"> -drive and integrate the implementation of EU policy objectives to halt and reverse the loss of habitats and wildlife in all sectors, support the transition to a circular economy and protect and improve the quality of the EU's natural resources, including air, soil and water, among others. -support the implementation of the energy and climate policy framework for 2030, the EU climate neutrality goal for 2050 and the new EU strategy on climate change adaptation and capacity development, stimulating investments and supporting the implementation of focused policies in energy efficiency and small scale renewable.
<p>Content/body</p>	<p>Structure of the LIFE Program</p> <p>The LIFE 2021-2027 Program is structured into two areas that, in turn, are subdivided into two Subprograms each:</p> <p>Environment Area:</p> <ul style="list-style-type: none"> Subprogram “Nature and Biodiversity” Subprogram “Circular Economy and Quality of Life” <p>Climate Action Area:</p> <ul style="list-style-type: none"> Subprogram “Climate Change Mitigation and Adaptation to it” Subprogram “Transition to Clean Energy” <p>The types of projects</p> <p>The LIFE program finances the following types of projects:</p>

Standard Action Projects (SAP)

They are equivalent to the former "traditional projects" of the LIFE 2014-2020 program that pursue the specific objectives of the LIFE Program:

Nature and Biodiversity Subprogram

Nature and Biodiversity

nature governance

Circular Economy and Quality of Life Subprogram

Circular economy, resources from waste, air, water, soil, noise, chemicals, Bauhaus

environmental governance

Mitigation and Adaptation to Climate Change Subprogram

Climate change mitigation

Adaptation to climate change

Governance and climate information

Strategic Nature Projects (SNAP)

Projects that support the achievement of the objectives of the European Union in the field of nature and biodiversity through the implementation in the Member States of coherent action programs for the integration of these objectives and priorities in other policies and financial instruments, including through the coordinated implementation of the priority action frameworks adopted pursuant to Directive 92/43/EEC.

Strategic Integrated Projects (SIP)

Projects that apply, at regional, multi-regional, national or transnational level, the environmental and climate action plans or strategies drawn up by the authorities of the Member States and required by specific legislation or policies of the Union on the environment, climate or energy . relevant, while ensuring the participation of interested parties and encouraging the coordination and mobilization of at least one other source of Union financing, national or private.

Environment

Climate

For the development of integrated projects it is possible to request a Technical Assistance project.

Technical Assistance (TA) Projects

Projects promoting the development of capacities for participation in normal action projects, the preparation of projects of a strategic nature and integrated strategic projects, preparation for access to other financial instruments of the Union or other measures necessary for the preparation of extension or replication of the results of other projects financed by the LIFE Programme, its predecessor programs or other Union programmes, with a view to achieving the objectives of the LIFE Programme, set out in Article 3. Such projects may also include capacity development in relation to the activities of the authorities of the Member States for effective participation in the LIFE Programme.

Financial contribution of the LIFE Program

The maximum percentage of co-financing of the projects is the following:

	<p>60% of eligible costs in the case of standard action projects.</p> <p>Exception:</p> <p>67% for projects of the Nature and Biodiversity Subprogram aimed at priority and non-priority species/habitats.</p> <p>75% for projects of the Nature and Biodiversity Subprogram aimed exclusively at priority species/habitats.</p> <p>60% of eligible costs in the case of strategic projects (SNAP) and strategic integrated projects (SIP).</p> <p>60% of eligible costs in the case of technical assistance projects to support the development of the SNAP and SIP. Up to a maximum LIFE Program contribution of €70,000.</p> <p>95% of eligible costs in the case of other actions.</p> <p>Exception: 100% in the case of BEST initiative projects (subsidies for the conservation of biodiversity in outermost regions and overseas countries and territories). Up to a maximum LIFE Program contribution of €100,000.</p> <p>70% of costs eligible for NGO operating grants</p>
related links	<p>All information related to the Program can be found on the website of the Climate, Infrastructure and Environment Executive Agency (CINEA):</p> <p>https://cinea.ec.europa.eu/programmes/life_es</p>
Resources/additional reading	e.g. QR Code
Digital activities/Gamification	Tips for applicants:

https://cinea.ec.europa.eu/programmes/life/life-close-market-projects_en#how-to-apply-for-funding

Life+ video description (<1 minute)

https://www.youtube.com/watch?v=pHMyykTZfGg&ab_channel=LIFEprogramme

2.LIFE INFOGRAPHIC RAISE AWARENESS

Example:

1. How big should a project proposal be?
 - a. As voluminous as possible (0 points)
 - b. A proposal should be as concise and clear as possible (10 points)**
 - c. Between 30 and 50 pages, Arial 10 font. (3 points)
 - d. 50,000 characters. (0 points)
2. Where can I find the “caller ID” and “caller name”?
 - a. Inside the application form (3 points)
 - b. In the guide (3 points)
 - c. There is no specific mention of “caller ID” and “caller name” (0 points)
 - d. On the 1st page of the Call document, as an example: (10 points)**
 - Call name: Nature and Biodiversity - Standard Action Projects (SAP) •
 - Call identifier: LIFE-2022-SAP-NAT
3. Who can apply?
 - a. A public or private legal entity registered in the EU or in an overseas country or territory linked to it (10 points)
 - b. A third country associated with the LIFE program (10 points)
 - c. A legal entity created under the law of the Union or any international organization (10 points)
 - d. All previous answers are correct (10 points)**
4. In what language should I present my proposal?
 - a. Only in English (0 points)
 - b. Only in French (0 points)
 - c. Only in German (0 points)
 - d. You can submit your proposal in any official EU language (10 points)**
5. Where can a LIFE project be developed?
 - a. In your country (3 points)
 - b. In at least 5 different countries (0 points)
 - c. In an eligible country (10 points)**
 - d. In at least one EU country and one non-EU country (0 points)
6. What is the optimal budget for a LIFE project?
 - a. There are no specifications for project budgets (10 points)**
 - b. Small projects with total costs less than €500,000 have rarely been selected for evaluation (0 points)
 - c. LIFE has co-financed several times in the past large, ambitious projects with total costs of more than €5 million (0 points)
 - d. All previous answers are correct (0 points)
7. Can we receive funding from other EU programs besides LIFE?
 - a. Yes, you can use different funds at the same time for the same project (10 points)**

- b. The funding of the LIFE program should not overlap with the funding of other EU programs (0 points)
 - c. Yes, but you have to clarify why and for what purpose you should use more funds than Life+ (5 points)
8. What forms must be signed at the submission level?
- a. A subsidy agreement must be submitted (0 points)
 - b. You must present an internal agreement with the partners (3 points)
 - c. **Signed forms are not expected to be uploaded to the system (10 points)**
9. How can I estimate the staff effort on the Part B work package?
- a. Using your national system (3 points)
 - b. You have to apply a formula according to real time/effort (3 points)
 - c. **The number of annual productive days is set at 215 days per year per person. i.e. 17-18 days = 1 person/month (10 points)**
 - d. No personnel costs needed (0 points)
10. Is there a recommendation on the number of milestones or deliverables?
- a. Yes, between 2 and 5 (0 points)
 - b. The majority of projects approved in past calls have 3 (0 points)
 - c. **The number does not matter, they have to be relevant and direct and the number depends on the need and scope of the project (10 points)**
 - d. You can apply without adding milestones and/or deliverables (0 points)

3. LIFE INFOGRAPHIC ACT

Support for applicants:

https://cinea.ec.europa.eu/programmes/life/life-support-applicants_en

Financing and bidding opportunities portal:

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/partner-search>

National contact points:

https://cinea.ec.europa.eu/programmes/life/life-european-countries_en

Life+ Awards: https://cinea.ec.europa.eu/programmes/life/best-projects-and-life-awards_en

Life+ Posts:

https://cinea.ec.europa.eu/programmes/life/life-publications_en

Visor from Red Natura 2000:

<https://natura2000.eea.europa.eu/>

Life+ operating subsidies:

https://cinea.ec.europa.eu/programmes/life/life-operating-grants_en

Communication Guidelines

https://www.lifeis30.eu/wp-content/uploads/2022/02/LIFEis30-Comms_guidelines_for_projects.pdf

Life+ Newsletters:

https://cinea.ec.europa.eu/programmes/life/history-life/life-newsletter_es

Project examples:

https://cinea.ec.europa.eu/programmes/life/life-close-market-projects/examples-finalised-close-market-life-projects_en

Frequent questions:

https://cinea.ec.europa.eu/system/files/2022-07/FAQs_LIFE2022_Calls%202020701_1.pdf

Calls for proposals:

https://cinea.ec.europa.eu/funding-opportunities/calls-proposals_en

How to write great proposals:

PDF:<https://cinea.ec.europa.eu/system/files/2022-05/LIFE-CET-Excellent-proposal.pdf>

Video:https://www.youtube.com/watch?v=B2lgFys6DQM&list=PLKuLiQigqrClpLvXhql06nJSyWCZ1Su7P&index=7&ab_channel=LIFEprogramme

1. LEADER INFOGRAPHICS RECOGNIZE

Category	Recognize
Title	program LEADER
Goal/Objective of the specific infographic	<p>Program objective: generic information per program</p> <p>Inform about the LEADER program, its main objectives and its target groups.</p>
Target groups	<p>a) Private natural or legal persons.</p> <p>b) Public entities of a local or regional nature: town councils, associations, consortia and other entities dependent on the above.</p> <p>c) Neighborhood and communal forest communities and their associations.</p>
Methodology (on how to create the infographic)sand	<p>The principles of leader strategy</p> <p>The Territorial Approach: The territory is considered not only as a physical space for the application of different programs, but as an entity with its own character that is capable of mobilizing development initiatives based on its problems, inhabitants and resources.</p> <p>Bottom-up Approach: It involves citizen participation, through public and private representative groups and institutions, in making decisions about the strategy and in the selection of priorities to be set at the local level.</p> <p>Local public and private associations: Local Action Groups (LAGs) are local associations that have the task of developing and implementing a local development strategy and making decisions on the allocation of their financial resources and their management.</p> <p>The LAGs must be made up of public and private partners and be representative of the existing local</p>

interest groups, which must come from the different socioeconomic sectors of the area.

The local agents that participate most actively in local initiatives are professional organizations and unions (representatives of farmers, non-agricultural professionals and microenterprises); trade associations; citizens, residents and their local organizations; local political representatives; environmental associations; cultural and community service providers, including media; Women and youth associations.

Innovation: Leader encourages innovative approaches to the development of rural areas. Innovation must be understood in a broad sense, as it can mean the introduction of a new product, a new process, a new organization or a new market.

Integrated and Multisectoral Approach: All development actions must consider all social and economic sectors and from all points of view (work, integration, gender, social services, children, the elderly, etc.);

Dynamization: The leader must encourage the population to abandon passive and conformist positions and adopt attitudes of commitment and action.

Decentralized Management becomes the necessary condition for the rural population to assume responsibility for their own development. Public powers must contribute by eliminating barriers that may prevent citizen participation.

Network Organization: allows the exchange of experiences and knowledge between groups, rural areas, administrations and organizations involved in rural development in the European Union. It is not only about making known the successes achieved so that they serve as an example, but also about making known the failures so that others avoid them.

Cooperation: means that a local action group undertakes a joint project with another Leader group or with a group taking a similar approach in another Region, another Member State or even a third country.

	<p>Cooperation can improve the local activities of groups and allow them to solve certain problems or add value to local resources.</p>
<p>Content/body</p>	<p>LEADER was introduced as a Community initiative, that is, a special financial instrument of the EU structural policy aimed at finding new solutions to specific problems affecting the entire EU. In its pilot phase, between 1991 and 1993, LEADER covered 217 areas belonging to a selected set of disadvantaged rural regions. This priority for disadvantaged regions was also applied to LEADER II in the years 1994-1999, although the number of LAGs increased to around 900. The encouraging results obtained meant that the applicability of the method was expanded within the framework of LEADER+ (2000-2006) to cover all types of rural areas. The approach was "mainstreamed" or generalized in its fourth programming period (2007-2013), becoming an integral part of the EU's rural development policy, covering 2,416 rural territories in all Member States. LEADER became a mandatory component of all rural development programmes, to which a minimum budget had to be allocated (5% in the EU-15 and 2.5% in the EU-12, i.e. the new Member States except Croatia, which joined in 2013). The method was also thematically extended to fisheries policy in 2007, leading to the creation of more than 300 fisheries local action groups (FLAGs) in 21 Member States.</p> <p>For the 2014-2020 funding period, the applicability of the LEADER approach was further expanded in the form of participatory local development (CLLD) in rural, fishery and urban areas. The CLLD can be implemented within the framework of the EAFRD (as LEADER), the European Maritime and Fisheries Fund (EMFF), the European Social Fund (ESF) and the European Regional Development Fund (ERDF) and, where programming allows In the Member State concerned, LAGs can now</p>

	<p>prepare and implement integrated strategies using multiple funds.</p> <p>Just as the LEADER approach has evolved, so have its support mechanisms; Therefore, formal network structures, such as national rural networks and the European Network for Rural Development, provide technical support and other network services to LAGs. ELARD, the European LEADER Association for Rural Development, constitutes, for its part, a forum for international cooperation in LEADER fields.</p>
related links	<p>UE: https://enrd.ec.europa.eu/leader-clld_es https://www.youtube.com/watch?v=WbAUNfsG1uA&list=PLocST8_B8eqYEVgkZHqzsDAguby5KZez0&index=2</p> <p>SPAIN:https://www.miteco.gob.es/es/ceneam/recursos/pag-web/gestion-ambiental/leader-clld.aspx</p> <p>GALICIA:https://sede.xunta.gal/detalle-procedimiento?langId=es_ES&codtram=MR701D https://agader.xunta.gal/es/gdr/programa-leader/ https://www.youtube.com/watch?v=7C2IOBz2PO0&t=1s</p> <p>ADR COUNTY OF LUGO https://www.youtube.com/watch?v=WAWpVa-PSMs</p>
Resources/additional reading	e.g. QR Code
Digital activities/Gamification	<p>The LEADER program in a nutshell: https://www.youtube.com/watch?v=7C2IOBz2PO0&t=1s</p>

Evaluation activities

The LEADER/CLD measure contains several submeasures: preparation and implementation of the CLLD strategy, management and animation of LAGs or capacities of development projects and cooperation between LAGs and other partners.

The evaluation of the contributions of LEADER/CLLD to the achievement of the objectives set in the areas of interest and priorities of the RDP refers to the effectiveness of the measure (to what extent has it contributed to the achievement of the objectives?) and to its efficiency (at what cost?). This requires calculating the contributions of operations implemented under LEADER/CLLD. The ideal (not mandatory) should be the evaluation.

Also quantify secondary contributions to other areas of interest, to show a more complete picture of LEADER/CLLD achievements.

- The primary contributions to the hierarchy of RDP objectives are expected to be related to development in rural areas.
- LEADER/CLLD secondary contributions are contributions from operations carried out through DLP strategies for any other area of interest.

TWO TYPES OF CONTRIBUTIONS CAN BE EXPECTED FROM HIGH SCHOOLS: o Predominant secondary contributions to the areas of interest to which operations contribute most significantly; or additional secondary contributions to areas of interest to which operations do not contribute significantly.

The following examples help to distinguish between primary and secondary (predominant and additional) LEADER/DLP contributions.

2. LEADER INFOGRAPHIC RAISE AWARENESS

The LEADER is the set of measures of the Rural Development Program (PDR) of Galicia 2014-2020 that is executed under the LEADER methodology (Links Between Activities for the Development of the Rural Economy).

This methodology has been promoted by the European Union since 1991 to decentralize rural development policies, so that the rural territory stops being a simple recipient of these policies and becomes the protagonist of its own development.

It is, therefore, a measure at the European level, based on participatory local development and endowed with structural funds from the European Union, which is designed to help agents in the rural world to strengthen their territory and focuses its objective on promoting local development in rural areas.

1. What are the general requirements for subsidized projects?
 - a. Be located in an eligible territorial area for application of the Local Development Strategy of the GDR.
 - b. Be technically, economically and financially viable for productive projects, and technically and financially viable for non-productive ones.
 - c. Comply with sector regulations (community, state and regional) that apply to each type of project.
 - d. Do not start on the date of submission of the aid application.
 - e. Be finalists, that is, without a definitive justification date, two subsidized investments or expenses meet the objectives and functions for which the projects were approved. They will not be able to subsidize phases of a project that do not constitute a finalist activity.
 - f. **All are correct**

2. The term "LEADER", which means "links between actions for the development of the rural economy" has its origin in the acronym:
 - a. **From the French of "Liaison Between Actions for the Development of the Rural Economy"**,
 - b. From the English of "Link between development actions of the rural economy"
 - c. from the Spanish of «Link between actions for the development of the rural economy»
 - d. from the German for "Link between rural economic development measures"

3. Local area development associations operate through a specific and structured governance mechanism; In LEADER this is known as:
- non-profit organization. (NGO).
 - the Local Action Group (LAG).**
 - Rural development associations (LDS)
4. How many Local Action Groups (LAGs) are there in Europe?
- 80
 - 800
 - C. 2 800**
 - 12 800
5. Who cannot apply for LEADER funding?
- to. natural people**
- companies
 - organizations (public)
 - consortia
6. For aid for new projects, can works already started apply for aid?
- Yeah
 - No**
7. Through the EAFDER Funds the following are financed:
- The financial contribution of the European Union in favor of rural development programs implemented in accordance with Union law on aid to rural development.**
 - The financial contribution of the European Union in favor of information and promotion programs for agricultural products purchased within the Union.
 - The financial contribution of the European Union to agricultural research systems in rural areas, including research on the structure of agricultural holdings in rural areas.
8. Which of these characteristics does not correspond to the Líder methodology?:
- Local alliances between public and private agents.
 - Strategy defined at the local level.
 - Top-down approach.**
9. According to the regulatory bases for the aid that is processed under the Leader measure (submeasures 19.2 and 19.4), one of the requirements that the beneficiaries of

the aid must meet is to comply with the requirements of small businesses. These requirements are:

- a. **Employ less than 50 people, have an annual turnover or an annual balance sheet of no more than 10 million euros.**
- b. Employ less than 70 people, have an annual turnover or an annual balance sheet of no more than 10 million euros.
- c. Employ less than 70 people, have an annual turnover or an annual balance sheet of no more than 15 million euros.

10. Rural development is the second pillar of the CAP but what does it mean?

to. central agency police

b. **Common Agricultural Policy**

3. LEADER INFOGRAPHIC ACT

The LEADER program has national specifications so it is important to observe the regulations of your own country! Each country has a national agency to guide it.

General information about LEADER: https://enrd.ec.europa.eu/leader-clld_en

Find your local GAL: https://enrd.ec.europa.eu/leader-clld/lag-database_en

General information on rural development: https://agriculture.ec.europa.eu/common-agricultural-policy/rural-development_en

Program implementation by country:

https://agriculture.ec.europa.eu/common-agricultural-policy/rural-development/country_en

Leader:

https://enrd.ec.europa.eu/leader-videos_en

<https://www.youtube.com/playlist?list=PL20DD755E804D9CDD>