

2. RAISE AWARENESS INFOGRAPHIC TEMPLATE: CREATIVE EUROPE

Create between 5 and 10 questions to **show to the users if the project idea they have matches with the program they are checking**, or if they have to change and search in another EU program. Also, show them **if they know enough about the program or if they have to implement their knowledge** with some more information (official+best practices examples)

1. What are the main aims of the Creative Europe programme?
 - a. Safeguard and develop European cultural diversity (3 points)
 - b. Promote European linguistic diversity and heritage (3 points)
 - c. Increase the potential of the cultural and creative sectors (3 points)
 - d. **All of the above (10 points)**

2. Who is the target of the programme?
 - a. Cultural and creative organizations from the EU Member States (3 points)
 - b. Cultural and creative organizations from the EFTA countries which are part of the European Economic Area (3 points)
 - c. Cultural and creative organizations from the European Neighborhood Policy countries (3 points)
 - d. **All of the above (10 points)**

3. What is the role of each country's Creative Europe Desks in the application process?
 - a. Creative Europe Desks do not have any role in the application process (0 points)
 - b. **Providing help and support in the application process (10 points)**
 - c. Deciding about the amount of the grant (0 points)
 - d. Applying for the Creative Europe funding (0 points)

4. The MEDIA strand is the one with the biggest focus on it. What does it consist of?
 - a. Support of European film and audiovisual industry (3 points)
 - b. Helping the talents to develop (3 points)
 - c. Interacting with audience, mostly younger generations (3 points)
 - d. **All of the above (10 points)**

5. What is the funding dedicated for the Creative Europe programme in the years 2021-2027?
 - a. € 1.47 billion (0 points)
 - b. **€ 2.44 billion (10 points)**
 - c. € 2.10 billion (0 points)
 - d. € 1.60 billion (0 points)

For each type of answer we can assign points, according to the final results we can generate a profile:

- Very confident user
- With some knowledge

- Need to implement
 - Beginner
- or something like that