

## 1. CERV RECOGNISE INFOGRAPHIC TEMPLATE

Category	Recognise
Title	<b>CERV programme made simple</b>
Goal/Objective of the specific programme	<p>CERV stands for Citizens, Equality, Rights and Values programme. It aims to protect and promote rights and values as enshrined in the EU Treaties and the Charter of Fundamental Rights in particular by supporting civil society organizations active at local, regional, national and transnational level.</p> <p>Projects supported by CERV include:</p> <ul style="list-style-type: none"> <li>● Combating intolerance, racism, xenophobia and discrimination</li> <li>● Fighting hate speech or hate crime</li> <li>● Promoting democratic participation and empowering people to actively contribute in building our democratic societies</li> </ul>
Target groups	Target groups include NGOs, Municipalities, Councils, Public Bodies, and the Private Sector.
Methodology (on how to create the infographic)	<p>The CERV programme is divided into four strands:</p> <ol style="list-style-type: none"> <li>1) Union Values, to protect and promote our values.</li> <li>2) Equality, Rights and Gender Equality, to promote rights, non-discrimination, equality, including gender equality, and advance gender and non-discrimination mainstreaming.</li> <li>3) Citizens' engagement and participation, to promote citizens' engagement and participation in the democratic life of the Union and exchanges between citizens of different Member States and to raise awareness of the common European history.</li> <li>And 4) Daphne, to fight violence, including gender-based violence.</li> </ol>
Content/body	<p>CERV was launched in 2021 and will run for seven years until 2027. It was created along with the 2021-2027 Justice programme under the Justice, Rights and Values Fund. Total funding dedicated to this programme is 894.1 million euros.</p> <p>Depending on the call maximum financing rate of the CERV can be up to 90%.</p> <p>The CERV programme seeks to support and develop open, rights-based, democratic, equal and inclusive societies based on the rule of law. That includes a vibrant and empowered civil society, encouraging people's democratic, civic and social participation and cultivating the rich diversity of European society, based</p>

on our common values, history and memory. Civil society organisations active at local, regional, national and transnational level, as well as other stakeholders, can apply to receive CERV funding for initiatives aimed at citizens' engagement, equality for all and the protection and promotion of rights and EU values.

#### 1) Union Values

To protect and promote Union values. In accordance with Article 2 of the Treaty on the European Union, 'the Union is founded on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities. Those values are common to the Member States in a society in which pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail'.

Projects in this area will:

- focus on protecting, promoting and raising awareness on rights by providing financial support to civil society organisations active at local, regional and transnational level in promoting and cultivating these rights, thereby also strengthening the protection and promotion of Union values and the respect for the rule of law and contributing to the construction of a more democratic Union, democratic dialogue, transparency and good governance.

#### 2) Equality, Rights and Gender Equality

To promote rights, non-discrimination, equality, including gender equality, and advance gender and non-discrimination mainstreaming. Projects in this area will:

- prevent and combat inequalities and discrimination on grounds of sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation and respecting the principle of non-discrimination on the grounds provided for in Article 21 of the EU Charter;
- promote women's full enjoyment of rights, gender equality, including work-life balance, women's empowerment and gender mainstreaming;
- combat all forms of discrimination, racism, xenophobia, afrophobia, antisemitism, anti-gypsism, anti-muslim hatred, and other forms of intolerance, including homophobia and other forms of intolerance based on gender identity both online and offline;
- protect and promote the rights of the child, awareness raising of children rights in judicial proceedings, capacity-building of child protection

systems;

- protect and promote the rights of persons with disabilities, for their active inclusion and full participation in society;
- tackle the challenges related to the protection of personal data and data protection reform, as well as to support the stakeholder dialogue in this area;
- support the efforts to enable people to exercise their rights as EU citizens and enforce free movement rights, as well as tackling the abuse of those rights.

### 3) Citizens' engagement and participation

To promote citizens' engagement and participation in the democratic life of the Union and exchanges between citizens of different Member States and to raise awareness of the common European history. Projects in this area will:

- remember, research and educate about defining events in recent European history, including the causes and consequences of authoritarian and totalitarian regimes, and at raising awareness among European citizens, of their common history, culture, cultural heritage and values, thereby enhancing their understanding of the Union, its origins, purpose and diversity;
- promote citizens and representative associations' participation in and contribution to the democratic and civic life of the Union by making known and publicly exchanging their views in all areas on Union action;
- promote exchanges between citizens of different countries, in particular through town-twinning and networks of towns, so as to afford them practical experience of the wealth and diversity of the common heritage of the Union and to make them aware that these constitute the foundation for a common future.

### 4) Daphne

To fight violence, including gender-based violence.

Projects in this area will:

- prevent and combating at all levels all forms of gender-based violence against women and girls and domestic violence, also by promoting the standards laid down in the Council of Europe

	<p>Convention on preventing and combating violence against women and domestic violence (the Istanbul Convention);</p> <ul style="list-style-type: none"> <li>• preventing and combating all forms of violence against children, young people, as well as violence against other groups at risk, such as LGBTQI persons and persons with disabilities;</li> <li>• support and protect all direct and indirect victims of such violence, such as domestic violence exerted within the family or violence in intimate relationships, including children orphaned by domestic crimes, and supporting and ensuring the same level of protection throughout the Union for victims of gender-based violence.</li> </ul>
Related links	<p>You can find more info in the Program Website:  <a href="https://www.eacea.ec.europa.eu/grants/2021-2027/citizens-equality-rights-and-values-cerv_en">https://www.eacea.ec.europa.eu/grants/2021-2027/citizens-equality-rights-and-values-cerv_en</a></p>
Resources/Further reading	e.g. QR Code
Digital activities/Gamification	<p>The CERV programme in a nutshell:  <a href="#">video_promo_cerv_2021_en_0.mp4</a></p>
Evaluation activities	